

# Teresa Truong

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## EDUCATION

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### Northwestern University

*Bachelor of Arts in Environmental Sciences and Sociology*

Evanston, IL

Expected June 2023

- Integrated Marketing and Communications Certificate
- Cumulative GPA: 3.942 / 4.00 | Dean's List

## RELEVANT EXPERIENCE

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### Alliance for Sustainability

Minneapolis, MN (Remote)

*Summer Intern*

June 2021 – August 2021

- Outreach to collaborate and promote the SHE Kindness Campaign (Sustainability, Health, and Equity) at other environmental-focused organizations such as the American Sustainable Business Council
- Wrote articles and developed online content about the intersection of sustainability and social justice

### One Book One Northwestern

Evanston, IL

*Marketing (2020 – 2021) and Social Media Fellow (2019 – 2020)*

June 2019 – June 2021

- Collaborated in a team of six to plan, organize, and host events for the academic quarter
- Researched potential interested parties and contacts targeted organizations about upcoming events via email
- Managed all social media platforms (Instagram, Twitter, Facebook) to promote upcoming events

### Norris University Center

Evanston, IL

*Game Room Attendant*

April 2021 – June 2021

- Greeted guests and responded to requests in a timely and efficient manner to fulfill customer satisfaction
- Communicated with other team members to maintain logbooks, including sign-in/out and inventory logs

### Weinberg College Marketing and Communications

Evanston, IL

*Public Relations Assistant*

Oct 2019 – April 2020

- Promoted articles by directly contacting other departments via email or by sharing information on Twitter
- Researched Weinberg staff, students, and alumni in order to write and publish articles on the Weinberg College website

## ACTIVITIES

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### FossilFree NU, Evanston, IL

Oct 2020 – Present

- Collaborate with other committees and organizations to develop a report to send to Northwestern University Board of Trustees to advocate for the divestment of fossil fuels
- Develop approaches on centering BIPOC and abolitionist narratives within the organization

### Wild Roots, Evanston, IL

April 2021 – Present

- Volunteering with other undergraduate students at a garden on Northwestern's campus to harvest fresh produce and to donate resources to local community groups
- Collaborate with other environmental student groups to host fun and educational events on campus

## LEADERSHIP EXPERIENCE

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### Northwestern University GeoClub, Treasurer, Evanston, IL

June 2020 – May 2021

- Responsible for distributing GeoClub's funds and balancing all the accounts at the end of each academic quarter
- Took notes for executive board meetings and organizes the shared Google drive
- Fostered and maintained a community between the Earth & Planetary Sciences department faculty and students

### NUVotes, Ambassador, Evanston, IL

June 2020 – Dec 2020

- Lead community engagement efforts to encourage voting during the November 2020 elections
- Created and presented PowerPoints to share information about upcoming elections among college students

## COURSE HIGHLIGHTS

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- **R Data Science** – Using R to analyze the relationship between EU environmental taxes and GDP to present country-specific trends in environmental taxes (<https://rpubs.com/ttruong23/739820>)
- **Plant Animal Interactions** – Worked under a graduate student mentor to develop and complete a research study about the effect of human presence on pollinator visitation rates

## ADDITIONAL

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- **Skills** – Basic Photoshop, Basic R, Excel, Microsoft Office and Google equivalents